

CITY OF MADISON  
APPLICATION FOR BUSINESS ASSISTANCE FINANCING

GENERAL INFORMATION:

Business Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Type (Partnership, etc.): \_\_\_\_\_

Authorized Representative: \_\_\_\_\_ Phone: \_\_\_\_\_

Description of Business: \_\_\_\_\_

Legal Counsel: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

FINANCIAL BACKGROUND:

1. Have you ever filed for bankruptcy? \_\_\_\_\_

2. Have you ever defaulted on any loan commitment? \_\_\_\_\_

3. Have you applied for conventional financing for the project? \_\_\_\_\_

4. List financial references:

a. \_\_\_\_\_

b. \_\_\_\_\_

c. \_\_\_\_\_

5. Have you ever-used business assistance financing before? \_\_\_\_\_

If yes, what, where and when? \_\_\_\_\_

PROJECT INFORMATION:

1. Location of Proposed Project: \_\_\_\_\_  
\_\_\_\_\_
2. Amount of Business Assistance requested? \_\_\_\_\_
3. Need for Business Assistance: \_\_\_\_\_
4. Present ownership of site: \_\_\_\_\_
5. Number of permanent jobs created as a result of project? \_\_\_\_\_
6. Estimated annual sales: Present: \_\_\_\_\_ Future: \_\_\_\_\_
7. Market value of project following completion: \_\_\_\_\_  
\_\_\_\_\_
8. Anticipated start date: \_\_\_\_\_ Completion Date: \_\_\_\_\_

FINANCIAL INFORMATION:

1. Estimated project related costs:
  - a. Land acquisition \$ \_\_\_\_\_
  - b. Site development \_\_\_\_\_
  - c. Building cost \_\_\_\_\_
  - d. Equipment \_\_\_\_\_
  - e. Architectural/engineering fee \_\_\_\_\_
  - f. Legal fees \_\_\_\_\_
  - g. Off-site development costs \_\_\_\_\_
2. Source of financing:
  - a. Private financing institution \$ \_\_\_\_\_
  - b. Business assistance funds \_\_\_\_\_
  - c. Other public funds \_\_\_\_\_
  - d. Developer equity \_\_\_\_\_

PLEASE INCLUDE:

1. Preliminary financial commitment from bank.
2. Plans and drawing of project.
3. Background material of company.
4. Pro Forma analysis.
5. Financial statements.
6. Statement of property ownership or control.
7. Payment of application fee.