

Madison Community Survey 2023

This survey is an opportunity for Madison residents to give input on how the city of Madison should guide development over the next 10 to 20 years. **Please return completed survey by January 17, 2023**

You can return this survey by mail to: UMVRDC, 323 W. Schlieman Ave., Appleton, MN 56208 or to the dropbox at the City Hall in Madison, MN. Additional copies of this survey are also available at City Hall or by going to www.ci.madison.mn.us. The survey can also be filled out online via: www.surveymonkey.com/r/Madison2023



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online version

1. What is your zip code? _____

2. Are you currently a homeowner, renter and/or business owner in the City of Madison? If so, for how long?

No 0-1 year 2-5 years 6-10 years 11-15 years 16-20 years 21+ years

	No	0-1 year	2-5 years	6-10 years	11-15 years	16-20 years	21+ years
Homeowner							
Renter							
Business owner							

3. What age group are you in?

- 12 and under 35-44 65-69 80-85
 13-17 45-54 70-74 85+
 18-34 55-64 75-79

4. In what community is your primary job located?

- Madison Ortonville Unemployed
 Dawson Canby Retired
 Montevideo Granite Falls Other (please specify)
 Appleton Watertown _____

5. Select all that describes your connection to Madison:

- I live in Madison
 I live in a neighboring township of Madison
 I attend or work at the school in Madison
 I work in Madison
 I used to live in Madison.
 I have family that lives in Madison.
 I visit Madison
 OTHER (Describe other connections to Madison):

6. Tell us why you live in Madison (select all that apply):

- City character Easy access to recreation
 Career opportunity/close to employment Privacy
 Great schools and extracurricular opportunities People/neighbors
 Safety/low crime Low traffic
 Affordable housing Originally from the area
 OTHER: Close to family
 I don't live in or near Madison

Quality – How is Madison doing?

4= Very Good, 3=Good, 2=Poor, 1= Very Poor, and U= Unknown

7. Rate the quality of each in Madison

	4	3	2	1	U
Overall quality of life					
Community pride and positive image					
Safe and well-kept community					
Community involvement					
Economic resiliency					
Economic development programs					
City support for local business					
K-4 MMN Elementary Education					
5-12 LQPV High School Education					
Community education programming					
Medical services					
Streets and roads					
Sidewalks					
Sewer, water, electric and garbage services					
Law enforcement/Emergency services					
Library services					

	4	3	2	1	U
Internet/broadband service					
Housing availability					
Childcare availability					
Effective government					
Communication from government					
City website					
Local business offerings					
Outdoor Recreational Facilities					
Arts and Culture					
Emergency preparedness					
Walkable/Bikeable city					
Welcoming to new people					
Being inclusive to diverse populations					

If you ranked any a 1 or 2, please comment why:

Values and Vision

High Importance, Medium Importance Low Importance, Not Important/Not Necessary

8. Rank the importance of these:

	High	Med	Low	Not
Beautiful community image				
Positive community reputation				
Community support of LQPV School District				
Embrace change				
Welcome diverse people				
Population growth				
Try new ways of doing things				
Historic preservation				
A robust downtown				
Environmentally friendly community				

A walkable community (sidewalks, crosswalks)				
Great educational facilities				
Support local businesses				
A strong and resilient economy				
Engaged community members and volunteers				
Robust cooperation among organizations and government (county, school, etc)				
Arts and culture				
Great parks and recreational facilities				

List any other important values:

Priorities

High Priority, Medium Priority, Low Priority, or Not at all a Priority/Not Necessary

9. What should the community focus its time, energy and dollars on in the next 5 year?

	High	Med	Low	Not
Performing arts programming				
Public art				
Support community gathering places				
Reimagine community events				
Market the community				
Develop new leaders				
Maintain sidewalk network				
Retain and expand local businesses				
Attract new businesses				
Plan for climate change adaptation				
Add an EV charging station in town				
Support electrification and alternative energy				
Have local food options				
Retain and support childcare options				
Invest in childcare center(s)				
Revitalize existing housing				
Add single-family housing				
Add rental housing				
Add senior housing				
Maintain/improve parks and outdoor recreational facilities				
Add outdoor recreational facilities				
What outdoor recreational facilities should be added?				
Redevelop Block 48 on the corner of Hwy 40 and 6 th Ave (main street).				
What ideas do you have for this redevelopment area?				

10. Describe what you like or what you believe are the most positive/unique aspects about Madison.

11. What are the major challenges currently facing Madison?

12. What two or three words do you want others to use to describe Madison in 10 years?

13. What one thing do you want to see happen in Madison?

14. General Comments:

Thank you for completing this survey. Your responses will inform our steering committee as they develop goals, policies, and strategies for the future.